

## **JOB DESCRIPTION**

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| <b>Post:</b>           | Generation Hull - Programme Lead (Freelance) |
| <b>Reports to:</b>     | Chair of Generation Hull                     |
| <b>Direct reports:</b> | None   |
| <b>Location:</b>       | Home working and in-person meetings          |

Generation Hull is the city's Local Cultural Education Partnership and the Programme Lead will have a key role in growing and sustaining a strong infrastructure for this nascent partnership bringing together educational and cultural organisations in the city to ensure that all children and young people from Hull's diverse communities are able to benefit from the amazing creative and cultural offer across Hull. Generation Hull is based on collaboration, co-production and active listening to our communities and to one another.

This is an exciting opportunity for a key individual who is passionate about increasing and improving children and young people's access to great arts and cultural opportunities in Hull.

The ideal candidate will be a passionate and credible advocate for the power of the arts in education. We seek someone with recent experience of working in education or the cultural sector who will be able to demonstrate knowledge of issues currently facing schools and learning settings. Possessing excellent interpersonal skills, the successful candidate will have a proven track record of partnership working and managing arts development and/or educational programmes, and effectively connecting and communicating within professional networks. The post is offered on a freelance basis.

### **ROLE**

The role will evolve as Generation Hull evolves and hence commitment to Hull and its children and young people, as well as flexibility, are key attributes of this post. The core responsibilities and duties will include:

### **RESPONSIBILITIES**

- Lead and coordinate the work of Generation Hull;
- Work with the Chair to lead and drive the development of Generation Hull as a new organisation;
- Work with the Chair to ensure that at least 25% of places on the steering group will be held by C&YP in order to develop leadership in C&YP and influence strategic change;
- Develop the brand of Generation Hull as the LCEP understood and valued in the education and cultural sector evidenced by feedback and engagement in both sectors and reported six monthly to the LCEP steering group;
- Work alongside schools to establish a '*Network of Arts Councils*' across Hull.
- Work with IVE, the bridge organisation, to focus on reinvigorating the level of Artsmark schools in Hull and attain a greater interest in Arts Award with a wider offer with increased numbers taking part.
- Provide support for schools in accessing CPD and training for teachers as 50 teachers develop their skills and confidence.
- Foster a sense of ownership and belonging of C&YP of cultural opportunities and offers by the accessibility, vibrancy and use of the digital platform and the voice of C&YP being reflected and articulated in the revised Cultural Strategy;

- Create a succession plan identifying and supporting a number of C&YP to be LCEP leaders of the future;
- Ensure young people experience quality arts provision monitored by the attendance and engagement of C&YP in the LCEP partners productions and activities;
- Share information clearly in written word such as reports, action plans and minutes;
- Oversee and manage Generation Hull's online presence including websites, social media, and newsletters;
- Identify potential funders and work with partners to secure funding for education activities;
- Continue to attract in-kind contributions from strategic partners across Hull;
- Facilitate creative collaboration between partners and all educational settings in the local area to support the development and delivery of high quality, inclusive learning opportunities designed to give all children and young people the opportunity to create, compose and perform;
- Advocate for the role of the arts in education and the place of creativity in education and lifelong learning locally, regionally and nationally;
- Consult with young people about their creative and cultural aspirations and work with partners to develop new opportunities to broaden the expectations and experiences of those young people, creating visible pathways and progression routes into the creative and cultural industries;
- Broker relationships between education and youth organisations, communities and cultural partners;
- Create and maintain a single digital place of access/ information/opportunity for art and culture.
- Manage and mentor an Apprentice who will focus on a vibrant and engaging social media presence for Generation Hull.

## **PERSON SPECIFICATION**

- Genuine passion and ability to advocate for the positive impact that arts and culture has on children and young people lives;
- Experience of collaborative working and partnership development;
- Track record of securing funding from a range of sources;
- Experience of medium-scale project management (including managing project finances).
- Knowledge and experience of working in an arts organisation or an arts-related industry environment in Hull
- Building networks and working with existing networks
- Working in or building and maintaining relationships with schools and/or educational settings and working with children and young people
- Working in partnership with other agencies to deliver successful collaborative projects
- Working within the sectors and across art forms to develop collaborative work or programmes with schools
- Producing written and verbal reports of a high standard for a variety of audiences An understanding of the role that education, arts organisations and other partners play in the development of cultural education
- Knowledge of current issues affecting schools and the cultural sector, including national policies and initiatives
- Excellent interpersonal, communication and negotiation skills
- Flexibility regarding working pattern including evening and weekend work, which will be required
- Enhanced DBS clearance