



Artist Call-Out – Spring Bank Creative Centre Identity

Our Work in Spring Bank:

Absolutely Cultured runs cultural activities in Spring Bank and Gipsyville. From Gipsyville Library and from a newly acquired retail unit at 91 Spring Bank, our approach is to involve the local community from the offset, and consultation and co-creation is at the heart. Having worked in the Spring Bank area since 2019, the new venue will provide a regular space for community use and will be a brand-new Creative Centre for the local community and its artists.

What we're looking for:

The property has lots of potential but lacks an identity.

We want to work with an artist and the community to create a visual identity that reflects the residents and their vision for the venue, bringing that to life through physical art.

The working name for the venue is 'Spring Bank Central'. The final name is likely to be similar if not this and will be agreed before an artist is appointed.

Deliverables for the project will include:

- 2 hours of consultation with residents
- Design for front and side signage (to be produced in a durable material)
- Design for window vinyls (exact specification to be discussed once appointed)
- Design and painting of a mural piece on external side wall

Images:



1 FRONT SIGNAGE



2 SIDE SIGNAGE



3 MURAL PIECE LOCATION

Milestones- key dates/times:

We'd like to get this underway as soon as possible though can be discussed.

How to Apply:

If you are interested in being a part of this exciting project, please register your interest by sending a proposal including the following:

1 page max including:

- Your name/company
- Suitability for the role
- Your availability
- Any work produced in a similar way previously
- Links to previous works / images
- Details of fees for previous projects
- Your previous experience of consultation with individuals and community groups

Please send your proposal to katie.atkins@absolutelycultured.co.uk by no later than **9 July 2022**.

If you have any questions, please drop me an email at the address above.

Fee:

£2,500 - £3,000, including artist fee, deliverables and materials.

If you have any questions or queries, please send them to the above email.

We look forward to hearing from you.